

## **Outdoor Ministries Awareness Campaign**

### **OBJECTIVE:**

The Outdoor Ministries Awareness Campaign will address the problem of decreasing enrollment and participation among inner-city youth in outdoor ministry programs. Program focus will be with the Metro Chicago, northern Illinois and southeast Wisconsin congregations of the ELCA.

We will identify and train underserved youth to be leaders as counselors, staff members and volunteers within outdoor ministry and other church related programs. Lutheran Outdoor Ministries Center and Lutherdale will jointly apply for a Lutheran Partners grant from Thrivent Financial for Lutherans to provide funding for this campaign.

### **PROJECT DIRECTOR QUALIFICATIONS:**

Must be willing to travel within Illinois and southeastern Wisconsin as required. Possess knowledge of the Lutheran church and its structure on the Synod level. Have superior written and verbal communication skills. Proven ability to network with businesses and church related organizations. Ability to work well with members of the leadership team. Have strong computer skills especially on Email communications. Possess excellent planning, resource management, measurement and organizational skills.

### **COMPENSATION:**

Will be based on experience and qualifications. This is a part time contract position for the years 2007 and 2008 with no benefits except mileage reimbursement and contingent on receiving the Lutheran Partners grant from Thrivent.

### **ACCOUNTABILITY:**

Accountable to the Executive Directors of LOMC and Lutherdale.

### **GOALS:**

- create and implement a 2 year project plan to increase awareness and support amongst Lutherans within our geographic area by educating about and advocating for outdoor ministries
- to increase summer camp enrollment among inner city youth
- identify leaders among the inner city to serve as counselors, staff and volunteers
- raise \$50,000 in scholarships for inner city youth to attend camp